



NEDERLANDSE WATERSTOF & BRANDSTOFCEL ASSOCIATIE

PROGRAM HYDROGEN & FUEL CELL CONFERENCE

Market introduction of Hydrogen and Fuel Cells

- The state of play -

December 11th 2014

Conference location: Mercedes-Benz Nederland, Utrecht

Chairman of the Day: Jan Piet van der Meer, director NWBA

10.00 REGISTRATION AND COFFEE

10.30 Welcome

Jan Piet van der Meer, Director NWBA

10.35 Opening conference and presentation Mercedes-Benz

11.00 “How to commercialize microCHP fuel cells in Europe?”

Alexander Dauensteiner, Head of Product Management Innovation at Vaillant, Germany

11.30 “Preparing the ground for stationary alkaline fuel cell commercialization – PowerUP”

by Robert Kelly, AFC Energy’s Executive Manager for International Business Development

12.00 Presentation of the “Erik Middelman Innovation Award 2014”

12.15 LUNCH, NETWORKING

14.00 “H₂ Refueling Stations: Opportunities and possibilities with PGS 35 ‘Hydrogen’ and standardization”

by Indra te Ronde, Standardization Consultant NEN Energy, The Netherlands

14.30 “How FCH JU can help the start of FCEB commercialization in Europe”

by Enrique Giron, Project Manager at the FCH JU (Fuel Cells and Hydrogen Joint Undertaking)

15.00 “Embracing today’s industrial markets to prepare for the hydrogen economy”

by Marinus van Driel, CEO HyGear B.V., the Netherlands

15.30 DEBAT & WRAP-UP WITH DRINKS & NETWORKING



Sponsored by

